

Associates Planning Calendar

2020/2021



THROUGHOUT THE YEAR

BRC Website	Online Services Directory: Have you kept your online services directory page up to date with your most recent pdf download? Community Hub: Have you submitted any of your thought-leading content to be hosted on our Community Hub? If you have any free and immediate resources for retailers or would like to list your products and services on our Coronavirus Hub, please get in touch here.
Your Materials	Are you using your BRC member logo on your printed/digital materials?
Your Colleagues	Ensure the right colleagues are registered to receive our monthly data, topic insights and event notifications; and are accessing the members only information on our Community Hub .
Partnerships	We deliver 30+ events each year and are always looking for Associate Members who can contribute thought-leading expertise and practical advice to our members on the issues that matter most to them. We also create webinars, blogs, podcasts and video content to help you showcase your expertise with your target audiences - and can mix and match the different opportunities to suit your needs. Find out how you can benefit
Connectivity	Have you picked up with the relevant BRC experts recently? Especially ahead of any industry presentations you may be giving or thought-leadership pieces you're producing
Your Events	Have you requested a BRC speaker? Are you using the BRC logo as an event supporter? Have you had it listed on the BRC website?

2020 – Q3			
6 July	The Retailer	Summer Edition: Article Submission Deadline	
16 July	Webinar	Adapting your digital presence for post-lockdown consumers	
29 July	Webinar	Reinventing your in-store experience	
w/c 3 August	The Retailer	Summer Edition: Published	
5 August	Webinar	Maximising your online revenue	
20 August	Webinar	Quarterly Insights: Retail Stats, Facts and Trends	Partnership Opportunity
7 September	The Retailer	Autumn Edition: Synopsis submission deadline	
September	Webinar	Trade Deal: Where are we now?	Partnership Opportunity
September	Webinar	Finance: Recovering from Coronavirus	Partnership Opportunity

2020 – Q4			
5 October	The Retailer	Autumn Edition: Article Submission Deadline	
w/c 26 October	The Retailer	Autumn Edition: Published	
October	Retailer Only Roundtable	Supply Chain: Managing Demands	Partnership Opportunity
October	Retailer Only Roundtable	HR Goodwork Guide: Diversity & Inclusion	Partnership Opportunity
4 November	Flagship Event	Annual Retail Industry Lecture	Partnership Opportunity
November	Retailer Only Roundtable	Finance: Emergence of Open Banking	Partnership Opportunity
November	Webinar	Quarterly Insights: Retail Stats, Facts and Trends	Partnership Opportunity
December	Webinar	CSR: Air Pollution	Partnership Opportunity
December	Webinar	Trade Deal: GB/NI Trading Agreement	Partnership Opportunity

2021 – Q1			
January	The Retailer	Winter Edition: Published	
February	Webinar	Trade Deal: What’s happening now?	Partnership Opportunity
February	Retailer Only Roundtable	HR Goodwork Guide	Partnership Opportunity
February	Webinar	Quarterly Insights: Retail Stats, Facts and Trends	Partnership Opportunity
March	Flagship Event	BRC Learning Live: Building Your Future Workforce	Partnership Opportunity
March	The Retailer	Spring Edition: Synopsis Submission Deadline	
March	Retailer Only Roundtable	CSR: Producer Responsibility for Online Businesses	Partnership Opportunity